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**Jack Olson** is founder and Chief Executive Officer of SvalTech. He has enjoyed working more than 40 years in commercial software development, mostly in creating solutions to IT problems in the area of database systems and tools. He worked for IBM for 17 years in R&D labs contributing to such notable products as CICS, IMS, DB2, and AIX. He was a corporate architect for BMC software, VP of Development for Peregrine Systems, and Chief Technology Officer for Evoke Software and NEON Enterprise Software. Jack has published two books on data management topics: DataQuality: the Accuracy Dimension (2003) and Database Archiving: How to Keep Lots of Data for a Very Long Time (2008). Jack has a BS degree in Mathematics from the Illinois Institute of Technology and an MBA from Northwestern University.



An IT Management Consulting Company specializing in Database Archiving.

We can help you build a successful database archiving function in your company that will maximize the benefits it can deliver.

Poorly designed database archiving solutions usually lead to falling far short of realizing potential benefits and often introduce new problems.

**We Will Help  
You Do it Right.**

[www.SvalTech.com](http://www.SvalTech.com)  
[info@SvalTech.com](mailto:info@SvalTech.com)

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# Database Archiving

## Operational Databases are overflowing with data due to

- Longer required retention periods
- Mergers and acquisitions
- Expanding business success

## Much of this data is inactive

- Retained “in case” it is needed
- No expectation of future use
- Data left over from discontinued applications

## Archiving inactive data can yield

- Lower costs for systems, software, and storage
- Improved operational efficiency
- Lower risk of data loss and e-discovery defaults

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# What We Offer

## Education

- Train your database archivists and administrators
- Educate managers on value
- Educate data management professionals on design, implementation and administration functions

## Planning

- Find the best applications
- Build business cases
- Develop implementation strategies
  - software
  - storage
  - process

## Implementation

- Design archive data models
- Collect and enhance metadata
- Select software
- Develop policies
  - when to move data objects
  - when to remove from archive
  - storage management rules
- Develop archive extract processes
- Develop archive access processes